Live Streaming - Rough estimation for monthly costs

In order to operate the Live Streaming solution, on top of a one-time payment for this solution, you will need to pay a monthly fee for infrastructure and external services such as storage, video live encoding and streaming.

The monthly cost is based on the following factors:

- The monthly live streaming videos
- Duration of an average live stream
- Monthly live stream view count
- How long does the average viewer watch

To help you control your budget more conveniently, we can give you some estimation in some certain cases:

The monthly live streaming videos	100	500	1000	1000	1000	1000	1000	10000
Duration of an average live stream (in minutes)	4	4	4	4	4	10	20	20
Monthly live stream view count	10,000	10,000	10,000	75,000	75,000	75,000	75,000	750000
How long does the average viewer watch?	30%	30%	30%	30%	50%	50%	50%	90%
Rough estimation for monthly cost	$50	$160	$300	$410	$490	$1,200	$2,450	$3,200

If you have any questions for other cases, please feel free to contact us via Live Chat or Ticket System.