

# Setting up Ads



## Archives

You are using phpFox version earlier than 4.6.0? Please refer instructions for this article [here](#).

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## Creating Ads in AdminCP

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### Manage Ads

Settings User Group Settings **Manage Ads** Manage Placements Manage Invoice More

Actions

Search Ad

Date from 21/4/2022

Date to 21/4/2022

Ad Name

Creator

Status All status

Active Any

Add new ad

Add new placement

On the next page, please input all required fields below to create new Ads

## Add new ad

Settings User Group Settings **Manage Ads** Manage Placements Manage Invoice More

Actions

### General Information

**Ad type \***

☒ Image

☐ HTML

**Placement \***

block 3 • Block 3

[View Sample Layout](#)

**Image \***

Drag and drop file here

Browse...

You can upload a JPG, GIF, PNG or WEBP, JP2, TIFF, XBM file.

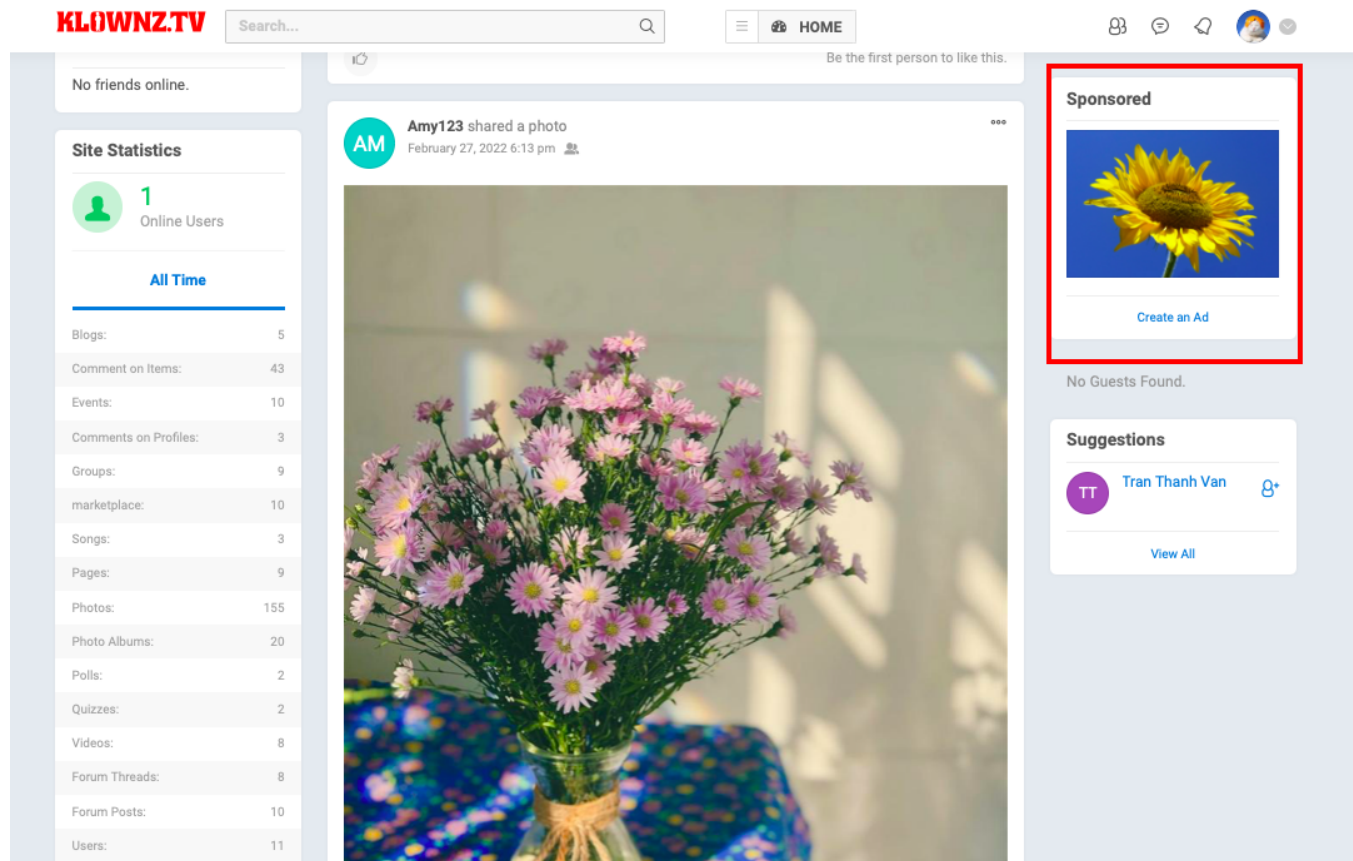
Recommended Dimension: 400 x 304 (Horizontal image) or 400 x 608 (Vertical image)

**Destination URL \***

**Image tooltip text**

Continue Preview

The result will be shown as follow on the main page:



Of course, you can customize your ads to be fancier than just our simple text. As an Admin you can create HTML based ads directly from your AdminCP by [creating a new block](#), select **Add Block** a choosing **HTML Code** as the block type.

Place the HTML code in the code input area for the new block and set the location (where on the page you want it) and choose Controller (which page should it show on). For our screenshot below of a simple HTML code is added (You can put here HTML code of Google Ad or any ads platform), We chose Sitewide as the controller as we want it all over the site.



## Add Placement

Settings
User Group Settings
Manage Ads
Manage Placements
Manage Invoice
More
Actions

**Title \***

**Block \***  

Block 1

[View Sample Layout](#)

**Disallowed Pages**  

**Handles non-pages**  
Non-pages  
**Pgmf**  
controller\_pgmf.manage-own-rewards (pgmf.manage-own-rewards)  
controller\_pgmf.my-rewards (pgmf.my-rewards)  
Gamification Detail Page (pgmf.view)  
Gamification Home Page (pgmf.index)  
**Backup and Restore**  
Backup and Restore Home Page (backup.index)  
**Test Marketplace**

**Price \***  

\$ 0

€ 0

£ 0

**Placement Type \***  

PPC (Pay per click)

**User Group**  

☒ Administrator  
☒ Registered User  
☒ Guest  
☒ Staff  
☒ Banned  
☒ GreenPoint Sellers  
☒ testTR  
☒ VIP members

**Is Active**

YES

Submit

Our ad placements support both **CPM** and **PPC**.

Once you have created a placement you or your users can now create ads if that membership group has permission to do so.

## User Group Permission

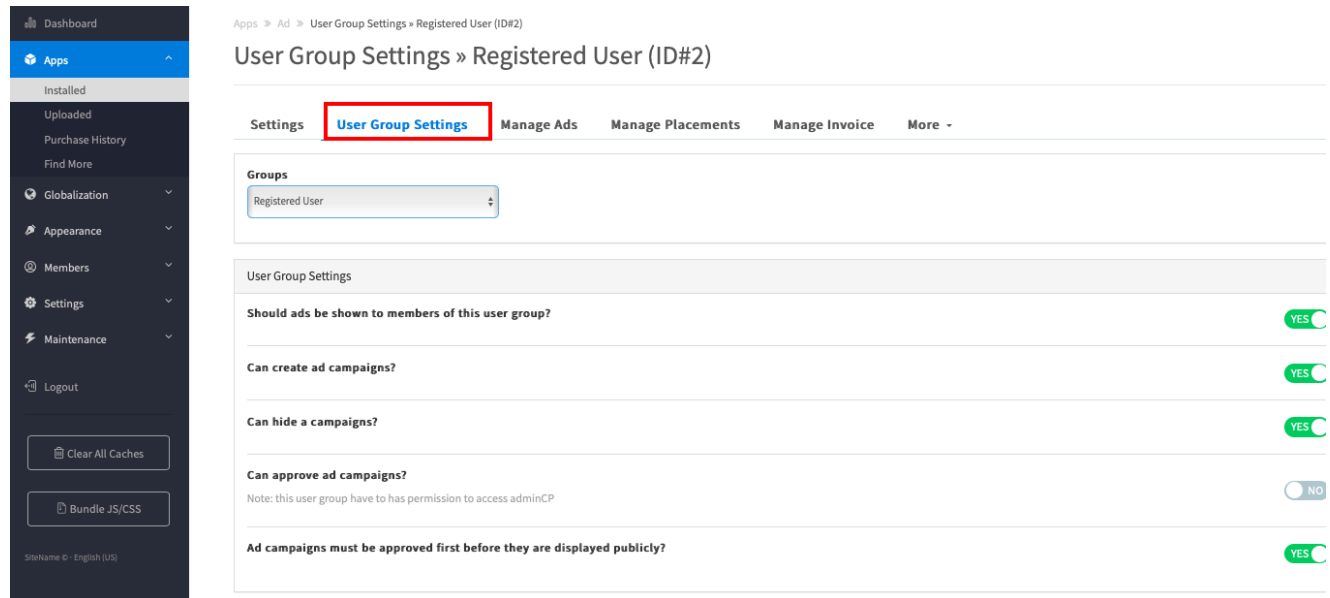
Let's make sure users are actually allowed to create ads, by default this is disabled. So let's enable it for Admins.

Head over to

Admin CP > Ads > User Group Settings

Group = Select the user group to set a permission

Manage user's permission for Ads by turning on/off the setting. For example, if the Registered user group is not allowed to create Ads, then you can toggle off the setting **Can create ad campaigns?**



Apps > Ad > User Group Settings > Registered User (ID#2)

### User Group Settings » Registered User (ID#2)

Settings **User Group Settings** Manage Ads Manage Placements Manage Invoice More -

**Groups**  
Registered User

**User Group Settings**

**Should ads be shown to members of this user group?** YES

**Can create ad campaigns?** YES

**Can hide a campaigns?** YES

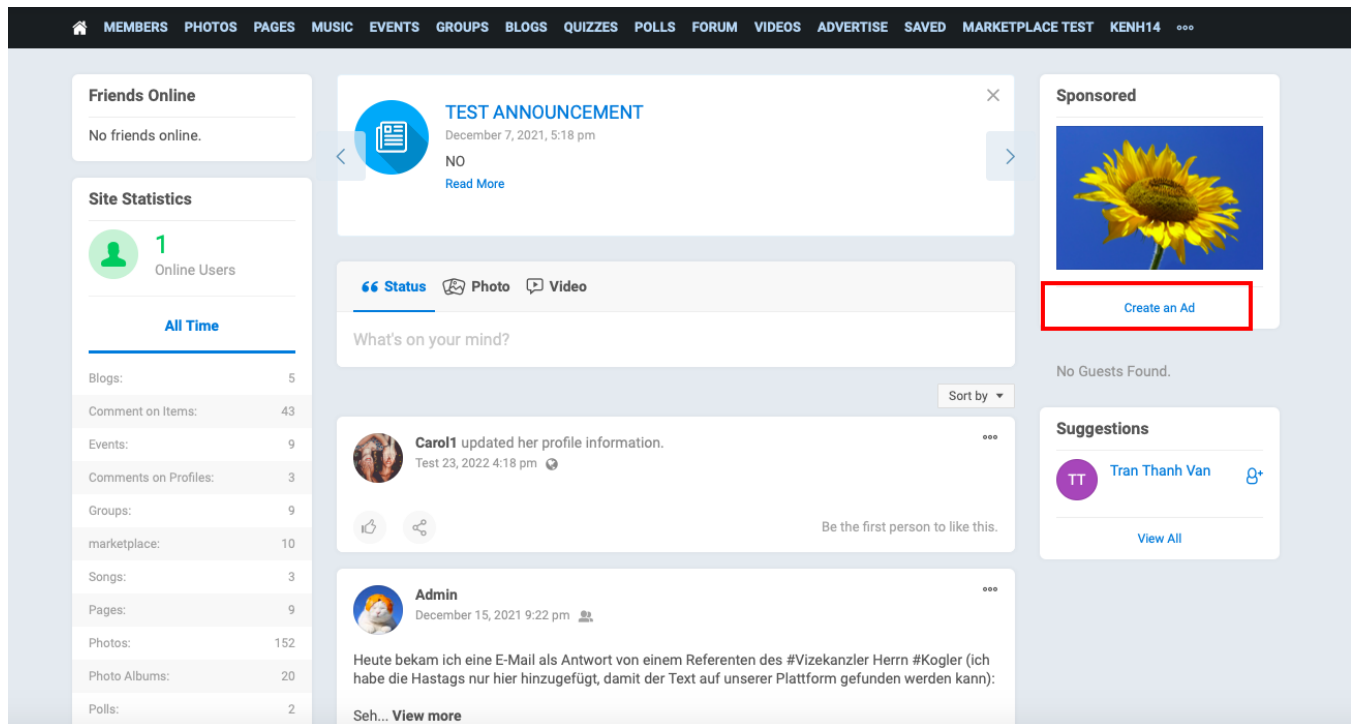
**Can approve ad campaigns?** NO

Note: this user group have to has permission to access adminCP

**Ad campaigns must be approved first before they are displayed publicly?** YES

## How do users create ads?

After creating ad placements and giving specific user groups the permission to create ads, head over to your site. At the Sponsored block where displayed Ad that you has been created in Admin cp, users will find the Create an Ad button.



MEMBERS PHOTOS PAGES MUSIC EVENTS GROUPS BLOGS QUIZZES POLLS FORUM VIDEOS ADVERTISE SAVED MARKETPLACE TEST KENH14

**Friends Online**  
No friends online.

**Site Statistics**  
1 Online Users  
All Time

Blogs: 5  
Comment on Items: 43  
Events: 9  
Comments on Profiles: 3  
Groups: 9  
marketplace: 10  
Songs: 3  
Pages: 9  
Photos: 152  
Photo Albums: 20  
Polls: 2

**TEST ANNOUNCEMENT**  
December 7, 2021, 5:18 pm  
NO  
Read More

Status Photo Video  
What's on your mind?

Carol1 updated her profile information.  
Test 23, 2022 4:18 pm

Admin  
December 15, 2021 9:22 pm  
Heute bekam ich eine E-Mail als Antwort von einem Referenten des #Vizekanzler Herrn #Kogler (ich habe die Hastags nur hier hinzugefügt, damit der Text auf unserer Plattform gefunden werden kann):  
Seh... View more

**Sponsored**  
Create an Ad

No Guests Found.

**Suggestions**  
Tran Thanh Van  
View All

Or when browsing the Ad page and you should find a + button to create a new ad. This is where you and your users can now create ads.



Search Ads...



## Manage Ads

From

17/1/2022



To

16/2/2022



Placement

All placements

Status

All status

Submit

ADS

PLACEMENT

START DATE



STATUS

VIEW



CLICKS



ACTIVE

No ads found



### Tips

Can't see the ads you are creating? Make sure your User Group Permission is set to true for "Should ads be shown to members of this user group?" for your user group and any groups you want to see ads.

Sometimes advanced ad filters can make ads not show if you don't have everything set up in your account for your state, zip code, etc. We recommend not using advanced filters (AdminCP >> Settings >> Ad Campaigns >> Settings).