

Enabling and Managing Sponsored Items



Archives

You are using phpFox version earlier than 4.6.0? Please refer instruction for this article [here](#).

There are many ways that you can earn with sponsored items. This tutorial will use one example of how to enable and manage sponsored items. This is not for managing user created ads as we have a [tutorial](#) for that already. To earn with sponsor items, be sure you have set up your [payment gateway](#).

- [Enabling User Group Settings](#)
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Enabling User Group Settings

Before your users can sponsor items, you need to enable the option for every feature you want them to purchase sponsor ads - for those that offer to sponsor. Please see our tutorial for [user group settings](#) to learn how to get to the settings area. For this tutorial, we will show how to enable users to sponsor Events and will show for the Admin user group.

- Scroll down to Event and click it to open the settings (which will show to the right).

The screenshot shows the phpFox administration interface. At the top, there's a search bar and user information for 'Admin Administrator'. The left sidebar contains a menu with options like Dashboard, Apps, Globalization, Appearance, Members, Browse Users, Manage User Groups, User Group Settings (highlighted), and Subscriptions. The main content area is titled 'User Group Settings » Administrator (ID#1)' and includes a 'Create User Group' button. Below this, there are two dropdown menus: 'Apps' (set to 'Events') and 'Groups' (set to 'Administrator'). A section titled 'User Group Settings' contains a toggle switch for 'Can edit own event?' which is currently turned 'ON' (YES).

- Scroll down until you see the various Sponsor settings:
 1. **Can members of this user group mark an event as Sponsor without paying the fee?** This setting allows this user group to set their events as sponsored for **free**. It **cannot** be used with setting 2.
 2. **Can members of this user group purchase a sponsored ad space?** This setting charges a user in this group to sponsor their event. It cannot be used with setting 1.
 3. **How much is the sponsor space worth for events?** This works on a CPM basis. Be sure to fill in each value. Should you add currencies later, you need to come back and fill in each of your sponsor amounts for that currency.
 4. **Auto publish sponsored items?** If set to false, the admin will have to approve each newly purchased sponsored event space before it is shown on the site. This is not for free items as those are automatically approved.

Dashboard

Apps

Globalization

Appearance

Members

Browse Users

Manage User Groups

User Group Settings

Subscriptions

Promotions

Custom Fields

Manage Settings

Relationship Statuses

Inactive Members

Cancelled Members

Search IP Address

Settings

Maintenance

Search settings...

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Admin Administrator

View Site

Can members of this user group mark a event as Sponsor without paying fee?

YES

Can members of this user group purchase a sponsored ad space for their items?

NO

How much is the sponsor space worth for events? This works in a CPM basis.

\$

0

€

0

£

0

Auto publish sponsored item?

After the user has purchased a sponsored space, should the item be published right away? If set to false, the admin will have to approve each new purchased sponsored item space before it is shown in the site.

YES

How many minutes should a user wait before they can create another event?

0

Note: Setting it to "0" (without quotes) is default and users will not have to wait.

How many points does the user get when they add a new event?

1

Save Changes

- Once you set the settings as you want them, [clear cache](#) and test by trying to sponsor your own event.

Sponsored items are managed in the [Ads](#) app.

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- Clear cache after making changes.

**Tip**

If you are not seeing the ads, you may have set the Advanced Ad Filters (found in ad settings). Disable this as it can make it very hard for your users to see the ads. The advanced filters work fine if everyone on the site fills in their full details for location, zip code, etc. If not, you will lose a lot of income from ads.