

Better Ads

Advertising is very important part of any website. If you find Basic Ads application is not enough, and you are looking for an excellent solution then Better Ads System is the right tool for you.

Notice:

- This app is applied for Neutron Pro package only. Refer to <https://www.phpfox.com/> to see all packages.
- The migration tool to migrate data from Basic Ads to Better Ads will be released in next versions.

Improvements

- Allow users hide ads and sponsor items

Feature List

- Ads Create: create ads with Type and info
 - Banner, HTML Block (text, image)
 - Placement (top, side)
 - PPC or PPI - prepaid
 - Adjust pre-define criteria: gender, age, etc.
- Manage Ads: allow users hide ads and sponsor items
- Report: view report within period: day, week, month, etc. and export
- Payment: default payment gateway - PayPal
 - Invoice, Payment request
 - Payment period
- Audience:
 - Hide specific ads and report
- Admin
 - Management: manage all campaigns, ads.
 - Review Ads before approve
 - Create Package (PPC, PPI) and Placement; or fixed rate (per period)
 - Display ads by rotation (to reach target)
- Sponsor:
 - Sponsor for almost all items of basic fox (Photo, Blog, Poll, Quiz, Marketplace, Event)