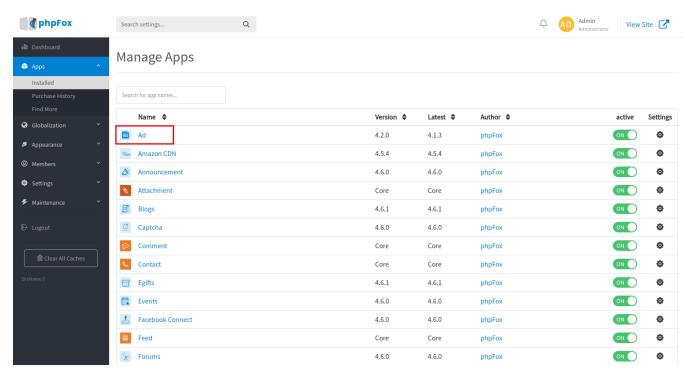
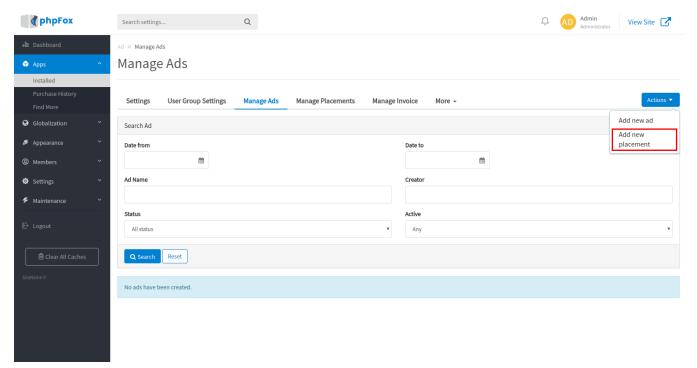
# How to create Ad in Admincp

# Add new placement

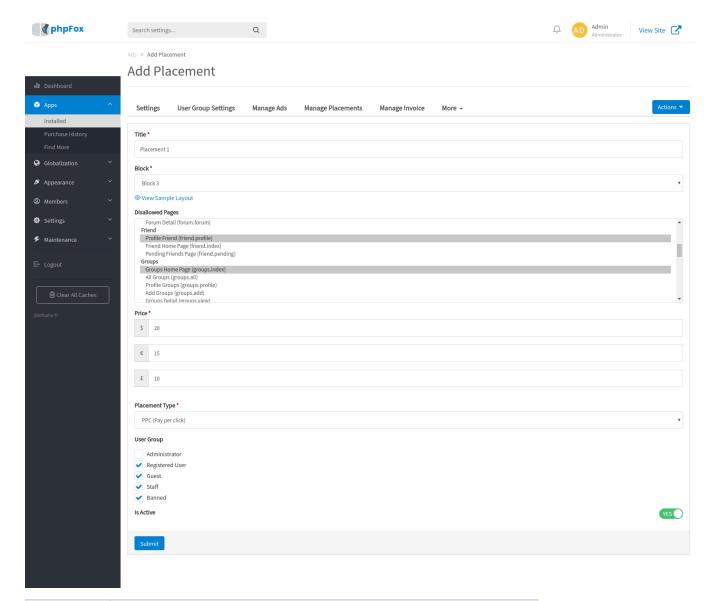
1. Go to Admin CP >> Apps >> Installed >> Ad



2. Click Actions > Choose Add new placement.



3. Fill out the form to add new placement



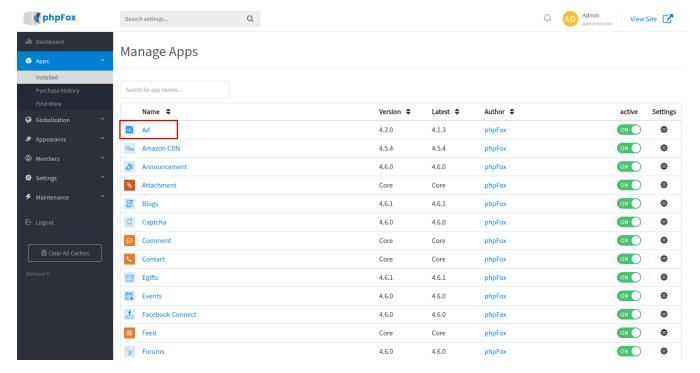
Label	Description
Title	Title of placement.
Block	Block that placement will be located. You can click View Sample Layout to preview blocks.
Disallowed Page	Choose pages that placement will not be shown.
Price	Fee when a user want to add an ad in placement.
Placement Type	PPC (Pay per click) or CPM (Cost per mile).
User Group	This placement will only be shown with checked user group.
Is Active	Is this placement active after creation?

#### 4. Click Submit.

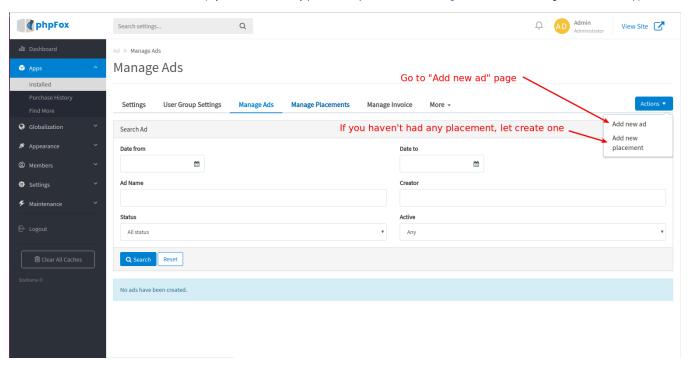
Congratulation! You have added a new placement.

### Add new ad

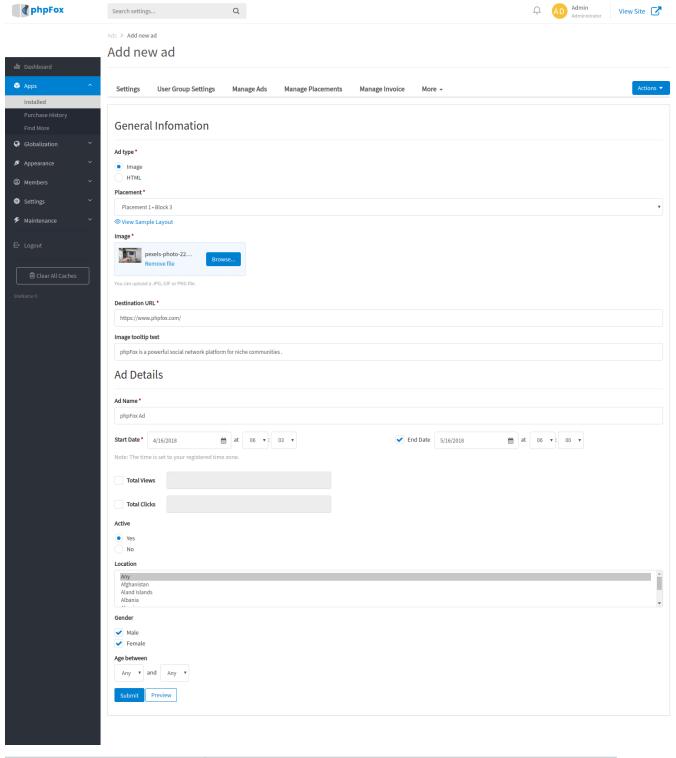
1. Go to Admin CP >> Apps >> Installed >> Ad



2. Click Actions >> Choose Add new ad (If you haven't had any placement, please follow above guide to add one, then go back to this step).



3. Fill out the form to add new ad.



Label	Description
Ad type	Image or HTML
Placement	Choose placement to display ad. You can click View Sample Layout to preview blocks.
Image	Image of ad.
Destination URL	Url that redirect user when they click on ad.
Image tooltip text (When Ad type is Image)	Image tooltip will be shown when user hover on ad image.

Title (When Ad type is HTML)	Title of ad.
Body text (When Ad type is HTML)	Body of ad.
Ad name	Ad name.
Start date	The start date to show this ad.
End date	After end date, this ad will be hidden.
Total Views	If you set this field, this ad will be hidden when total views exceeds this value.
Total Clicks	If you set this field, this ad will be hidden when total clicks exceeds this value.
Active	Is this ad active after creation?
Location	This ad will only be shown for users that have selected location.
Gender	This ad will only be shown for users that have selected gender.
Age between	This ad will only be shown for users that have age between your selection.

You can click Preview button to preview current ad.

## 4. Click Submit.

Congratulation! You have added a new ad.

Finally, the ad will appear as below in the designated block.

