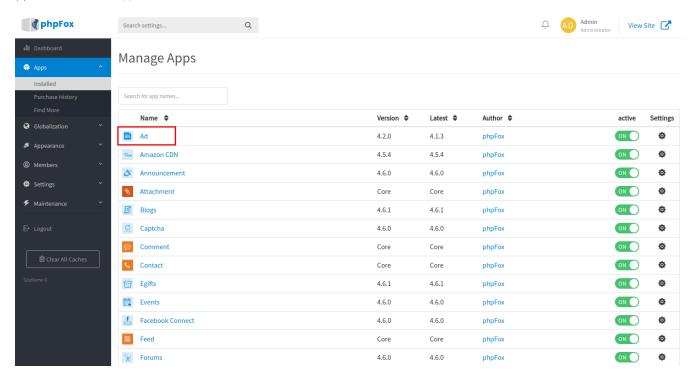
## Add new placement



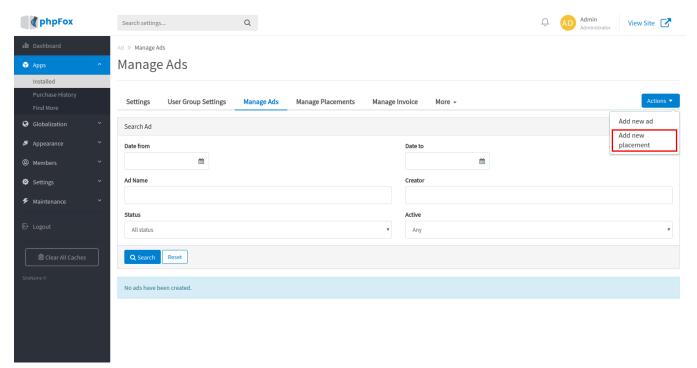
A Placement is a place/location on your website where you want to show/display your ads.

Here is the step by step guide to creating a placement.

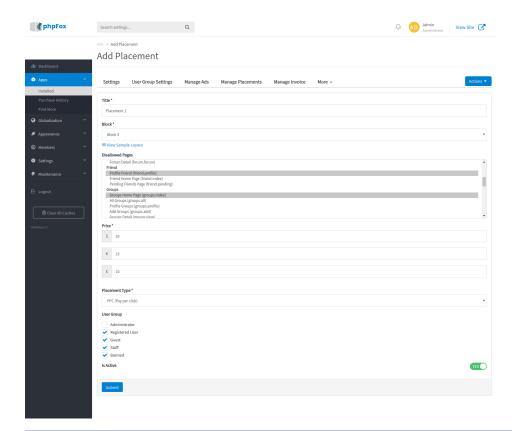
(1) Go to AdminCP > Apps > Ad.



(2) Click Action > choose Add new placement.



(3) Fill out the form.



Label	Description
Title	Title of placement.
Block	Block that placement will be located. You can click View Sample Layout to preview blocks.
Disallowed Page	Choose pages that placement will not be shown.
Price	Fee when a user want to add an ad in placement.
Placement Type	PPC (Pay per click) or CPM (Cost per mile).
User Group	This placement will only be shown with checked user group.
Is Active	Is this placement active after creation?

(4) Click Submit. Congratulation! You have added a new placement.