

Enabling and Managing Sponsored Items



Archives

You are using phpFox version earlier than 4.6.0? Please refer instruction for this article [here](#).

There are many ways that you can earn with sponsored items. This tutorial will use one example of how to enable and manage sponsored items. This is not for managing user created ads as we have a [tutorial](#) for that already. To earn with sponsor items, be sure you have set up your [payment gateway](#).

- [Enabling User Group Settings](#)
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Enabling User Group Settings

Before your users can sponsor items, you need to enable the option for every feature you want them to purchase sponsor ads - for those that offer to sponsor. Please see our tutorial for [user group settings](#) to learn how to get to the settings area. For this tutorial, we will show how to enable users to sponsor Events and will show for the Admin user group.

- Scroll down to Event and click it to open the settings (which will show to the right).

The screenshot shows the phpFox administration interface. On the left is a dark sidebar with a menu: Dashboard, Apps, Globalization, Appearance, Members (highlighted), Browse Users, Manage User Groups, User Group Settings, and Subscriptions. The main content area has a header with a search bar, a notification bell, and user information for 'Admin Administrator'. Below the header, the title 'User Group Settings » Administrator (ID#1)' is displayed next to a 'Create User Group' button. The settings are organized into two columns: 'Apps' and 'Groups'. Under 'Apps', 'Events' is selected. Under 'Groups', 'Administrator' is selected. Below these columns, a section titled 'User Group Settings' contains a toggle switch for 'Can edit own event?' which is currently turned 'ON' (green).

- Scroll down until you see the various Sponsor settings:
 1. **Can members of this user group mark an event as Sponsor without paying the fee?** This setting allows this user group to set their events as sponsored for **free**. It **cannot** be used with setting 2.
 2. **Can members of this user group purchase a sponsored ad space?** This setting charges a user in this group to sponsor their event. It cannot be used with setting 1.
 3. **How much is the sponsor space worth for events?** This works on a CPM basis. Be sure to fill in each value. Should you add currencies later, you need to come back and fill in each of your sponsor amounts for that currency.
 4. **Auto publish sponsored items?** If set to false, the admin will have to approve each newly purchased sponsored event space before it is shown on the site. This is not for free items as those are automatically approved.

SWINGERS

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Can members of this user group mark an event as Sponsor without paying fee?

YES

Can members of this user group purchase a sponsored ad space for their items?

NO

How much is the sponsor space worth for events? This works in a CPM basis.

\$ 0

€ 0

£ 0

Auto publish sponsored item?

After the user has purchased a sponsored space, should the item be published right away? If set to false, the admin will have to approve each new purchased sponsored item space before it is shown in the site.

YES

How many minutes should a user wait before they can create another event?

0

Note: Setting it to "0" (without quotes) is default and users will not have to wait.

How many points does the user get when they add a new event?

1

Save Changes

- Once you set the settings as you want them, [clear cache](#) and test by trying to sponsor your own event.

Managing Sponsored Items

Sponsored items are managed in the [Ads](#) app.

- When in the Ad Settings area, click Manage Sponsorships.
 - Click Manage Sponsorships and the various sponsor items will show to the right.
 - Click the arrow to the left of the sponsor ad ID number and you will have selections to Approve it, Deny it or Delete it.
 - Click the Campaign Name to go to that item to view it.
 - You can deactivate current sponsor ads, or reactivate them, by clicking the button (red is active and grey is inactive).

SWINGERS

Search settings...

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Clear All Caches

Search Sponsorship

Date from 25/11/2021

Date to 25/11/2021

Ad Name

Creator

Status All status

Active Any

Q Search Reset

Manage Sponsorships

Sponsor Settings

Migrate Ads

Migrate Sponsorships

ID	Start Date	Ad Name	Status	Creator	Type	Views	Clicks	Active	Settings
26	9:00 November 21, 2021	Photo: 5a38e0653ccd7d9c52f75b639c9b07e3	Running	Admin	In Feed	6	0	ON	
27	9:00 November 21, 2021	Photo: rose-and-sky-in-pink-aesthetic-q5bbsy7cs5bkairf	Running	Admin	In Feed	4	0	ON	

- Clear cache after making changes.

**Tip**

If you are not seeing the ads, you may have set the Advanced Ad Filters (found in ad settings). Disable this as it can make it very hard for your users to see the ads. The advanced filters work fine if everyone on the site fills in their full details for location, zip code, etc. If not, you will lose a lot of income from ads.