

How to request to build your Premium Mobile app

Table of Content

- 1. App Title
- 2. App Icons
- 3. Logo and Background on Login Page
- 4. Splash/Launch Screen Image
 - A. Images for iOS app (Size & Filename)
 - B. Images for Android app (Size & Filename)
- 5. Default Colors
- 6. Google Developer Account
- 7. Apple Developer Account
- 8. Facebook App Invitation
- 9. Site Info
- 10. Google Admob App ID



Requirements

- Please follow carefully and provide us with all required information for app building process as follow.
- If any information or asset is invalid upon verification, we are unable to proceed you to the app building process and you are required to provide us with valid pieces again.



Note on image requirements

Please send us only **1 version** for each required image with the right size (in **pixels**) and format (in **PNG**).

1. App Title



Anatomy of the PERFECT APP TITLE



- ✓ is clear and unique
- ✓ doesn't show other brand names
- ✓ tells what the app is about
- ✓ is within the 30* characters limit *(Apple App Store)
- ✓ is within the 50* characters limit *(Google Play Store)
- ✓ includes brand / app name
- ✓ represents main message of app

2. App Icons

A. Main app icon (displayed on Home screen or App listing)

- Size: **1024 x 1024 pixels** (square image doesn't have rounded corners)
- Format: **PNG**



B. Push notification icon (for Android)

- Size: **1024 x 1024 pixels**
- Format: **PNG**
- Image needs to have logo in **white** color and transparent background



C. Foreground app icon

- Size: 1024 x 1024 pixels
- Format: PNG
- Image needs to have logo and transparent background. See the image below for reference.
- In order for your app icon to display well on Android devices, please follow Google Guidance to design at <https://medium.com/google-design/designing-adaptive-icons-515af294c783>
 - Width and Height of the main logo image should be 50% - 60% Off the width and height of the foreground image



D. Background app icon

- Size: 1024 x 1024 pixels
- Format: PNG
- Image needs to have only background. See the image below for reference.



3. Logo and Background on Login Page

A. Background: **1280 x 1920 pixels**

- Ideally, we highly recommend you design your Background image as a **plain image (which doesn't have text or logo on it)**. Because the logo will be attached to this background, any pre-designed logo on the background will cause the output to look improperly.

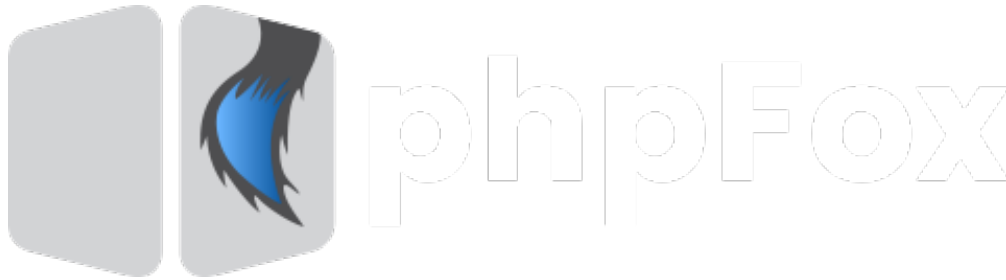


B. Logo: **960 x 260** pixels

Background of the image should be *transparent* so that when it's attached to the background, it will look more properly.

The logo should include the *app icon* and *app name*.

Here is an example of the logo of phpFox mobile app. Please note that this example phpFox logo has a transparent background and the app name is in white color so you can click on it to check.



Format: Both are in **PNG**

You can see how the example phpFox Logo displays on the Login Screen of mobile app below



Sign in to your account

Email

mobile@phpfox.com

Password

●●●●●●●●●●●●●●●●



SIGN IN

[Change Address](#)

[Forgot Password?](#)

Sign in with Facebook

Don't have an account? [SIGN UP](#)

4. Splash/Launch Screen Image

The image for Launch Screen will be displayed as the background along with your logo while loading your app. Without given Launch screen, your app will show the white screen with the loading icon.

Here is the sample of Splash image for phpFox app

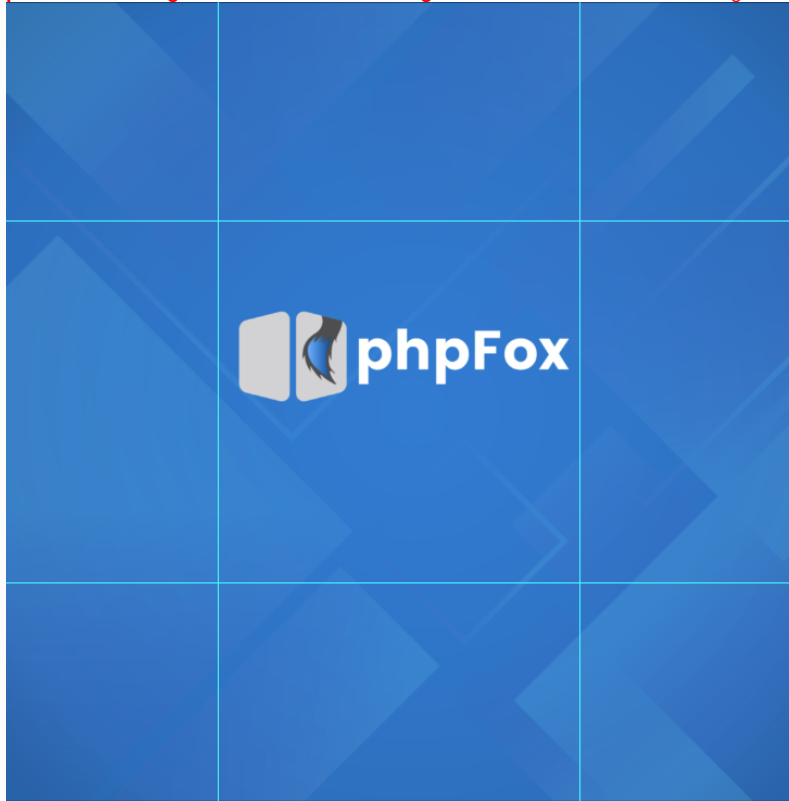


Depends on each mobile OS and device's screen sizes, we will require several different images with different sizes.



Important Notes

1. Please provide us all **11 items for iOS** & **12 items for Android** app as listed below. Otherwise, if missing any of these, we are can't proceed any further.
2. Please give us files with correct size dimensions, format and also change the file name accordingly. This will help us speed up the process and identify these images better and more correctly.
3. For the best display, it is recommended not to have any transparent areas. The images should include the app logo (with icon and app name)
4. If you would like us to generate all these required assets from a standard image, please provide us 1 standard splash image in **1024 x 1024 pixels with the logo in the middle of the image**. You can refer to the below design for the recommended position.



From this standard image, we will resize automatically and generate splash images in the correct sizes. However, *these outputs will be generic so we still highly recommend you to prepare our own set of images for the best output.*

A. Images for iOS app (Size & Filename)

Format: PNG

```
640 x 1136 pixels (Default-568h@2x.png)
750 x 1334 pixels (Default-667h@2x.png)
2208 x 1242 pixels (Default-Landscape-736h@3x.png)
2436 x 1125 pixels (Default-Landscape-812h@3x.png)
1024 x 768 pixels (Default-Landscape.png)
2048 x 1536 pixels (Default-Landscape@2x.png)
1242 x 2208 pixels (Default-Portrait-736h@3x.png)
1125 x 2436 pixels (Default-Portrait-812h@3x.png)
768 x 1024 pixels (Default-Portrait.png)
1536 x 2048 pixels (Default-Portrait@2x.png)
640 x 960 pixels (Default@2x.png)
```

B. Images for Android app (Size & Filename)

Format: PNG

1280 x 1920 pixels (1280x1920.png)
800 x 480 pixels (800x480.png)
320 x 240 pixels (320x240.png)
480 x 320 pixels (480x320.png)
1280 x 720 pixels (1280x720.png)
1600 x 960 pixels (1600x960.png)
1920 x 1280 pixels (1920x1280.png)
480 x 800 pixels (480x800.png)
240 x 320 pixels (240x320.png)
320 x 480 pixels (320x480.png)
720 x 1280 pixels (720x1280.png)
960 x 1600 pixels (960x1600.png)

5. Default Colors

Give us a **primary color code** of your mobile app. This color code will be the main color which reflects the theme of your mobile app. Below is the example of our default color code.

```
// Primary Color Code primary: '#2681D5'
```

6. Google Developer Account

You need to enroll in [Google Developer program](#). Please refer to the [Guide to register for a Google Developer account](#).

Make sure your developer subscription on your account is **activated**. To check the status of your enrollment, sign in to your account on the developer website with the Google ID you used to enroll.



We need 2 invitations from your Google account

A. Publish the app after building

We will need you to invite us to be **Developer** role on your Google developer account for this task. Please follow the instruction here and invite us with email: *mobile.phpfox4@gmail.com*

B. Setup push notification using Firebase

You will have 2 options to fulfill this requirement:

- You can *create a new Google account* and give us the credentials of this new account, we will generate Firebase info for you on this account.

OR

- You can invite us to be **Owner** on your Firebase project by following this guide.

7. Apple Developer Account

You need to enroll in [Apple Developer Program](#). Please refer to the guide [Guide to register for an Apple Developer account](#).

Make sure your developer subscription on your account is **activated**. To check the status of your enrollment, sign in to your account on the developer website with the Apple ID you used to enroll.



We need 2 invitations from your Apple account

A. App Building Process

- If your Apple Developer account is **Personal** subscription, you **have to give us the credentials to access**. Otherwise, we are unable to proceed to build your iOS app.

- If your Apple Developer account is **Organization** type, you will need to invite us to be **Developer** role on your Apple developer account. Please follow [the instruction here to invite us](#) using email *mobile-dev@phpfox.net*

***Tips:** Convert your Apple Developer account program from Individual to Organization.*

B. App Publishing after building

You need to invite us on **Appstore (iTunes) Connect**. Please follow the guide [How to Invite Users to your App Store Connect Account](#).

8. Facebook App Invitation

Please invite us as **Developer** on your Facebook app. Please follow the steps below to invite us.

- From **Facebook Developer page >>> My Apps >>> Add a New App**.
- From there, you can choose any option (Let's choose **WWW** and we will help to configure later).
- Type your website URL into the text field and follow the on-screen instruction.
- After finishing, click on "**Roles**" on the left-side menu then click on "**Add Developers**". Input "*paul.kell.353*" and then **Submit**.



Reuse Facebook app

1. In case you don't want to create a new Facebook app to host your phpFox app, and you would like to re-use your current Facebook app to preserve all data and reports on your Facebook app. You will need to notify us and give us permissions to overwrite our data to your current Facebook app. Also, be ready to give us the keystore or certification on your Facebook app (You might need to request 3rd-party developer who previously developed the app), so we can overwrite our data.
2. Please also note that there is a high chance that once we overwrite our data, any instances which connect to use your current Facebook app will not work anymore. Have the plan to backup prior to allowing us, we will not be responsible for any failure from other apps after overwritten our data.

9. Site Info

Please provide us with 3 important information about your site:

- **Site URL**
- **Admin login account**
- **FTP access to your server**

10. Google Admob App ID

If you want your mobile apps to support ads of Google Admob, please register [Google Admob](#) and provide us **Admob App ID**