Setting up Ads

Archives

You are using phpFox version earlier than 4.6.0? Please refer instructions for this article here.

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Creating Ads in AdminCP

₀00 Dashboard	Apps » Ad » Manage Ads		
🗘 Apps 🔷	Manage Ads		
Installed			
Uploaded Purchase History	Settings User Group Settings	Manage Ads Manage Placements Manage Invoice	More - Actions -
Find More	Search Ad		Add new ad
Globalization 👻	Date from	Date to	Add new placement
🔎 Appearance 🛛 👻	21/4/2022	21/4/2022	m
@ Members ~	Ad Name	Creator	
🕸 Settings 🛛 🗸			
🗲 Maintenance 🗸 🗸	Status	Active	
€ Logout	All status	\$ Any	¢

On the next page, please input all required fields below to create new Ads

Settings	User Group Settings	Manage Ads	Manage Placements	Manage Invoice	More -	Actio
General	Infomation					
Ad type *						
 Image 						
HTML						
Placement *						
block 3 • Block	3					
◎ View Sample	e Layout					
Image *						
Drag and d	rop file here Browse					
You can upload a .	JPG, GIF, PNG or WEBP, JP2, TIFF, XBM fil	e.				
Decommended	Dimension: 400 x 204 (Herizontal	image) or 400 v 600 Ma	rtical image)			
Destination	IDI .	mage/ or 400 X 608 (Ve	incar image/			
Destination	UNL					

The result will be shown as follow on the main page:



Of course, you can customize your ads to be fancier than just our simple text. As an Admin you can create HTML based ads directly from your AdminCP by creating a new block, select Add Block a choosing HTML Code as the block type.

Place the HTML code in the code input area for the new block and set the location (where on the page you want it) and choose Controller (which page should it show on). For our screenshot below of a simple HTML code is added (You can put here HTML code of Google Ad or any ads platform), We chose Sitewide as the controller as we want it all over the site.

Edit Block #82
Title
TestAd
Controller
None (Site Wide)
Placement View Sample Layout
Block 3
PHP/HTML Code (Optional)
<h1> This is Test Ad block </h1>
Allow Access
Administrator
Registered User
Guest
✓ Staff
Banned
Submit

Enabling ads placements

To enable ads for your users to submit and for you to monetize, the first thing you need to create is an Ad Placement.

To do this, login into your AdminCP and go to

AdminCP > Apps > Ads

Then click on Manage Placements and then Add new placement.

💵 Dashboard	Apps » A	Ad » Manage Placements												
🗘 Apps 🔷	Mana	Manage Placements												
Installed														
Uploaded	Setti	ngs User Group S	ettings Manage Ads	Manage Placements	Manage Invoice	More -	Actions 🔻							
Purchase History														
Find More	Tit	tle	Pos	ition Ty)e	Ads	Add new ad							
Globalization ~	🗘 tes	st ad	Blog	ck 1 PP	C (Pay per click)	6	Add new placement							
🔎 Appearance 🛛 🗸 🗸														
@ Members ~	😳 blo	ock 3	Bloo	ck 3 CPI	/ (Cost per mille)	2								
Settings														

The below screenshot is what you see on the next page:

Apps » Ad » Add Placement

Add Placement

Settings User Group Settings Manage Ads Manage Placements Manage Invoice More -	Actions 👻
Title *	
Block *	
Block 1	\$
View Sample Layout	
Disallowed Pages	
Handles non-pages Non-pages Pgmf controller_pgmf.manage-own-rewards (pgmf.manage-own-rewards) controller_pgmf.my-rewards (pgmf.my-rewards) Gamilfication Detail Page (pgmf.view) Gamilfication Home Page (pgmf.index) Backup and Restore Backup and Restore Home Page (backup.index) Test Marketplace	
Price *	
\$ 0	
€ 0	
£ 0	
Placement Type "	
инс (мау рег сшок)	Ŧ
User Group ✓ Administrator ✓ Registered User ✓ Guest ✓ Staff ✓ Banned ✓ GreenPoint Sellers ✓ VIP members Is Active	YES
Submit	

Our ad placements support both CPM and PPC.

Once you have created a placement you or your users can now create ads if that membership group has permission to do so.

User Group Permission

Let's make sure users are actually allowed to create ads, by default this is disabled. So let's enable it for Admins.

Head over to

Admin CP >Ads > User Group Settings

Group = Select the user group to set a permission

Manage user's permission for Ads by turning on/off the setting. For example, if the Registred user group is not allowed to create Ads, then you can toggle off the setting Can create ad campaigns?

🕫 Dashboard	Apps ≫ Ad ≫ User Group Settings » Registered User (ID#2)	
😚 Apps 🔷 🔿	User Group Settings » Registered User (ID#2)	
Installed Uploaded Purchase History	Settings User Group Settings Manage Ads Manage Placements Manage Invoice More -	
Find More Globalization Appearance	Groups Registered User ¢	
@ Members	User Group Settings	
 Sectings Maintenance 	Should ads be shown to members of this user group?	YES
셴 Logout	Can hide a campaigns?	YES
Clear All Caches Bundle JS/CSS	Can approve ad campaigns? Note: this user group have to has permission to access adminCP	
SiteName © - English (US)	Ad campaigns must be approved first before they are displayed publicly?	YES

How do users create ads?

After creating ad placements and giving specific user groups the permission to create ads, head over to your site. At the Sponsored block where displayed Ad that you has been created in Admin cp, users will find the Create an Ad button.

MEMBERS PHOTOS	PAGES N	ISIC EVENTS GROUPS BLOGS QUIZZES POLLS FORUM VIDEOS ADVERTISE SAVED MARKETPLACE TEST KENH14 ***			
Friends Online		TEST ANNOUNCEMENT			
Site Statistics		< No Read More >			
1 Online Users		66 Status (2) Photo (2) Video Create an Ad	<u>19</u>		
All Time		What's on your mind?			
Blogs:	5	No Guests Found.			
Comment on Items:	43	Suggestions			
Events: Comments on Profiles:	9	Carol1 updated her profile information. Test 23, 2022 4:18 pm Q Tran Thanh V Tran Thanh V	in 8+		
Groups: marketplace:	9 10	12 do Be the first person to like this. View All			
Songs:	3				
Pages:	9	Admin December 15, 2021 9:22 pm 🚊			
Photos:	152	Hauta bakam jab ajaa E-Maji ala Antwart yan ajaam Dafarantan dan Wijzakan yar Harra Waalar (jab			
Photo Albums:	20	habe die Hastags nur hier hinzugefügt, damit der Text auf unserer Plattform gefunden werden kann):			
Polls:	2	Seh View more			

Or when browsing the Ad page and you should find a + button to create a new ad. This is where you and your users can now create ads.

1	мемве	RS PHOTOS	S PAGES	MUSIC	EVENTS	GROUPS	BLOGS	QUIZZES	POLLS	FORUM	VIDEOS	ADVERTISE	SAVED	MARKET	PLACE TEST	KENH14	000	
N	lanage Ads	Manage Invoi	ces Manag	ge Sponsors	ships												_	+
	Search A	ds													•			Q
	Mana	ge Ads																
	From			То			P	acement		Status								
	17/1/20)22		16/2/	2022			All placeme	ents 🛊	All sta	tus 🛊	Submit						
	ADS			P	LACEMEN	r		START DAT	E	÷	STATUS	VIEW	÷	CLICKS	*	ACTI	/E	
	No ads f	ound																

Tips ⚠

Can't see the ads you are creating? Make sure your User Group Permission is set to true for "Should ads be shown to members of this user group?" for your user group and any groups you want to see ads.

Sometimes advanced ad filters can make ads not show if you don't have everything set up in your account for your state, zip code, etc. We recommend not using advanced filters (AdminCP >> Settings >> Ad Campaigns >> Settings).